

Denise Maiatico

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In order to grow, roots must be strong, dig deep and consistently nourish development. Denise Maiatico’s roots in the Lehigh Valley and within Meyer Jabara Hotels are deep.

Maiatico has invested the past 15 years in the hospitality industry – all in the Lehigh Valley. Denise began her career with Meyer Jabara Hotels as a Regional Sales Director for five properties. Most recently she has served as the Managing Director of the Bethlehem Properties: The Hyatt Place in Downtown Bethlehem and the Courtyard by Marriott – Lehigh Valley at I-78. She serves now as Vice President of the Meyer Jabara Lehigh Valley properties, adding The Center at Holiday Inn Allentown to her management responsibilities. These three hotels work together to unify efforts in the quest for the best guest experience and the most rewarding associate experience while giving back to the Lehigh Valley community.

Over the years Denise has received numerous awards and accolades but her biggest joy comes from mentoring others and relishing in their success. One mentee writes, “Denise took the time to challenge me to do more in all aspects of my career, but beyond that - - she has also challenged me to become a better person.”

On her shoulders, the hotels she leads rise above the competition and score high rankings among the brands and through the eyes of her guests. She is a dedicated hospitality professional who delivers success for her owners, builds award-winning sales teams, cultivates caring relationships with associates and makes the world a better place.

She is the Marketing Committee Chair for Discover Lehigh Valley, Board of Director with Northampton Community College School of Hospitality, Advisory Board Member for the Bethlehem Area Chamber, Hospitality Advisory Board Member for DeSales University and Board Member of The Lutheran Academy. Since 2012 Denise has served as an Adjunct Professor of Hospitality at Northampton Community College.

Life is good for Denise the Vice President but it is also very good for Denise the mother and wife. She enjoys watching her daughter in dance recitals; sailing; biking, reading, shopping and singing in a band with her husband, Gary.

As a worthy MJ Mirror, Denise Maiatico reflects the best qualities of the Meyer Jabara culture.